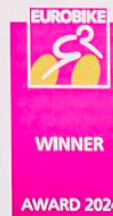


● ● Eurobike

EUROBIKE AWARD 2025 Factsheet

● ● COBOC SKYE
E-Bike

MANUFACTURER
Coboc GmbH & Co. KG



EUROBIKE AWARD 2025

The innovation award for bikes and the future mobility universe

Are you a pioneer in the bike and ecomobility sector? Do you have forward-looking, innovative and sustainable products or services?

The EUROBIKE AWARD is an opportunity to demonstrate the quality of your innovation, raise its public profile, and place it firmly in the spotlight. Companies only remain relevant by creating innovative and forward-looking products – gaining decisive competitive advantages. The EUROBIKE AWARD has been emphasizing this for 20 years and is accordingly established in the industry and the media. Sharpen your profile with the EUROBIKE AWARD and show that you belong to the best of the best in the industry.

We look forward to receiving your entry!



AWARD categories



Winner

The 'EUROBIKE AWARD' is given to products considered as exemplary and outstanding in their specific category.



Gold

The 'Gold' EUROBIKE AWARD is the 'highest award' for excellence and product innovation. The panel of judges selects at least one Gold winner per category.



Green

The 'Green Award' goes to the most remarkable products in the sustainability category.



Start-up

The 'Start-up Award' is awarded to exceptionally innovative products from start-up companies.

How you benefit



Generate awareness for your product / service

The award creates a positive image: via favourable product presentation and greater visibility – drawing attention to your product. Winning an award gives your company a higher profile.

The EUROBIKE AWARD helps you to set yourself apart from the competition, and place yourself in the spotlight when it comes to innovation. It generates extensive national and international reach.



Marketing tool

Use the award label to supplement your overall corporate communication – ideally directly at your booth. It's easy to integrate across your marketing strategies.

Exclusive presentation

All award winners are prominently showcased in an exclusive special exhibition for the entire duration of the EUROBIKE show.



Media reach

You benefit from our high-profile media services, our social media channels and joint initiatives with leading specialist media providers.

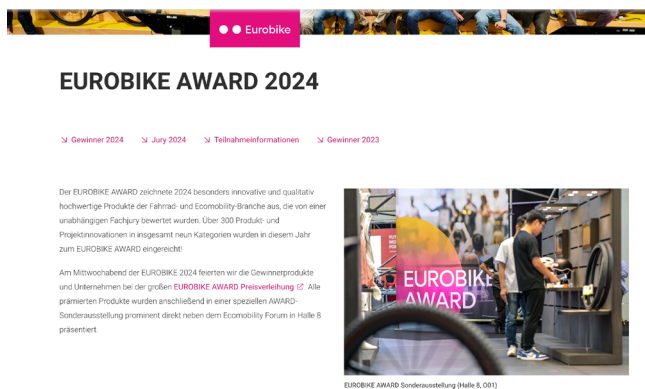
We present your product to important decision makers from industry, politics and media.

How you benefit



Prize-giving ceremony

All winners will be presented effectively to the media at the prize-giving ceremony on the first evening of EUROBIKE and can celebrate together and toast their success.



Online gallery

All companies and their products will be presented for one year in our [Online-Award-Gallery](#).



Networking

The award provides opportunities to meet other successful participants to exchange tips and winning formulas. In addition, you have contact with the international expert panel of judges and the chance to discuss ideas with them.

Désirée Schmitz

CEO & Founder
PIKAPAK UG

“Winning the EUROBIKE AWARD Gold and EUROBIKE AWARD Start-up is a great honour – a real seal of approval from within the industry!”

“We applied because we wanted to show that our smart solutions for cyclists and city dwellers are both practical, and can also really improve quality of life. The award confirms that PIKAPAK is the right product at the right time. It’s a smart and stylish solution that helps make everyday life easier. The widespread recognition we gained is bringing us extra momentum to grow further and reach more and more people. We have an innovation that moves and inspires!”



2025 panel of judges

The independent panel of judges reflects the diverse nature of the bicycle and eco-mobility sector.



JOCHEN DONNER
Freelance journalist,
author and tester for bike
magazines



PINAR PINZUTI
Bike activist, project
manager at Bikenomist



MARCO BRUST
Managing director velotech



MARIANNE WEINREICH
Chair of the Cycling Embassy
of Denmark, advisor & founder
Weinreich Mobility



JENS HOLST
Store Manager Globetrotter



CHRISTIAN ZANZOTTI
Designer, Zanzotti Industrial
Design



MEIKO SCHREIBER
Branch manager
Karl von Drais



MARK HÖLLING
CEO eScootee



JULIEN RIGANTI
Owner 8000watt, designer



Dates and pricing

Dates

Submission opens	27 January 2025
Submission deadline	18 April 2025
Initial selection	25-30 April 2025
Judges' panel meeting	22-23 May 2025
Winners announced at award ceremony	25 June 2025

Pricing

EUROBIKE 2025 exhibitors	€ 460*
Non-exhibitors at EUROBIKE 2025	€ 790*
Start-ups** (Founded no more than three years ago)	€ 230*

These costs are participation fees and will be charged in all cases. In the event of winning an award, there are **no** further costs.

*The fees are charged per submitted product plus statutory value added tax.

**Start-ups have to submit an additional special form.

For more information, visit eurobike.com.

[Registration link](#) and [Start-up form](#).



Who can enter?

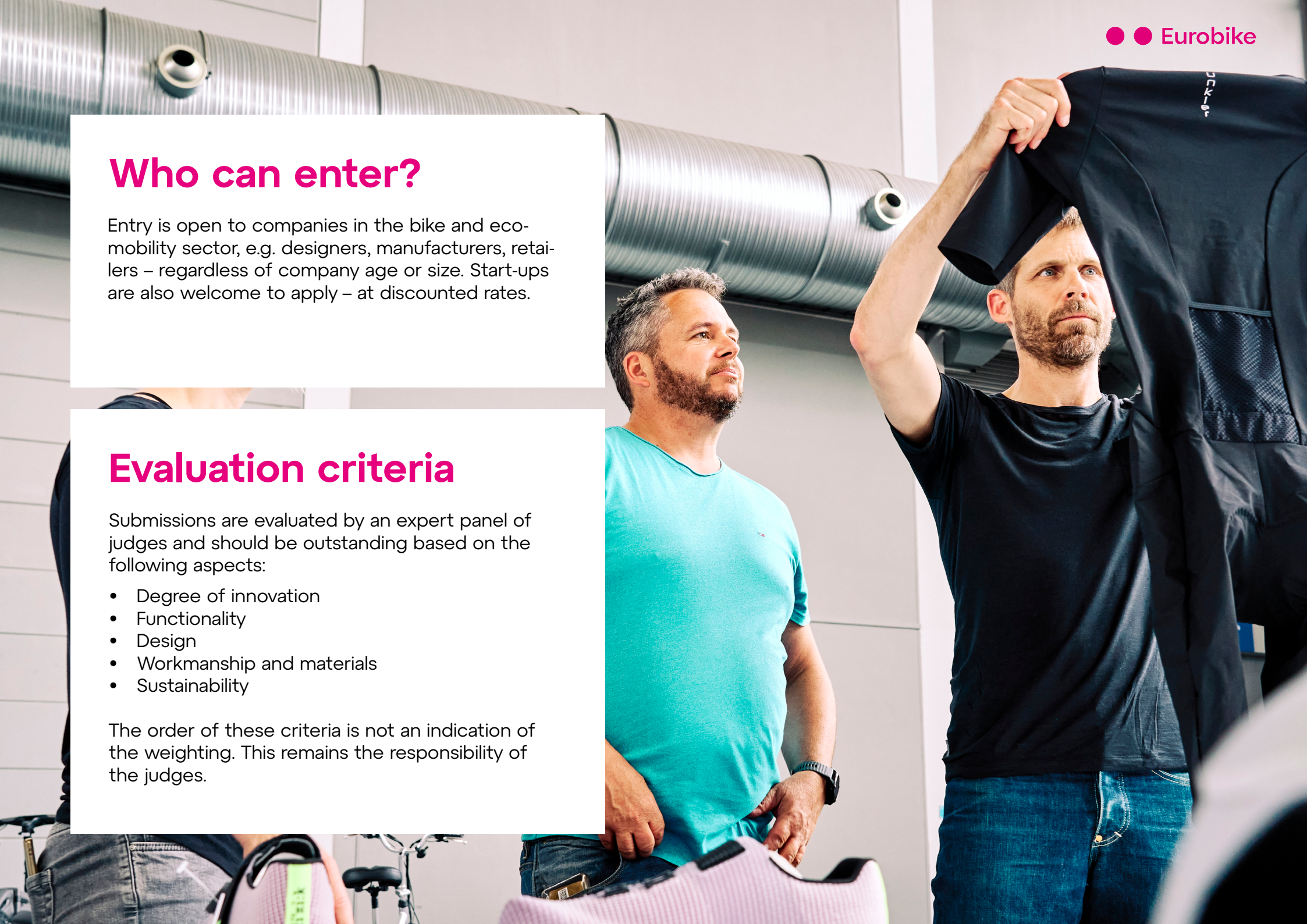
Entry is open to companies in the bike and e-mobility sector, e.g. designers, manufacturers, retailers – regardless of company age or size. Start-ups are also welcome to apply – at discounted rates.

Evaluation criteria

Submissions are evaluated by an expert panel of judges and should be outstanding based on the following aspects:

- Degree of innovation
- Functionality
- Design
- Workmanship and materials
- Sustainability

The order of these criteria is not an indication of the weighting. This remains the responsibility of the judges.



Categories

Entries are welcome in the following categories:

1. BIKES

All types of bicycles without an e-drive system

2. E-BIKES

All types of bikes with an e-drive system

3. LIGHTWEIGHT ELECTRIC VEHICLES / SMALL MOTORBIKES

Lightweight two-wheel vehicles
Lightweight four-wheel vehicles
Trikes, etc.

4. SMALL ELECTRIC VEHICLES

E-scooters, segways, e-skateboards, boards, monowheels, onewheels, hoverboards, e-skates, etc.

5. COMPONENTS

Handlebars, brakes, chain rings, pedals, dynamos, frames, tyres, forks, saddles, electric components, etc.

6. ACCESSORIES

Bike computers, water bottles, bells, pumps, grips & bar tape, bike bags, lights, locks, tools, etc.

7. CLOTHING & ACCESSORIES

Shorts, leggings, jerseys, baselayers, shoes, helmets, gloves, glasses, backpacks, etc.

8. DIGITAL SOLUTIONS

Apps, concepts, campaigns, sharing concepts, etc.

9. MOBILITY SOLUTIONS AND INFRASTRUCTURE

Smart facilities, urban furniture, fleet and company vehicle solutions, micro hubs, mobility on demand, concepts, etc.

10. ADVENTURE EQUIPMENT

Tents, sleeping bags, sleeping mats, camping cookers, plates & cutlery, etc.

Submission

In addition to registering, we ask you to provide a short presentation of your product, prototype or service. This is entered by writing in the online tool. Please make sure you provide an informative description. Detailed specifications and the degree of innovation can then be added by uploading additional files.

It is also possible to upload images, photos, and film material. If your product makes it through the initial selection, you will be responsible for sending in the products at your own expense.

You'll find more information in the online registration tool. All incoming submissions will be prepared accordingly for the judges' panel meeting.

**Register
here!**



**Start-up
form**

Your contacts



Kerstin Riedmüller

Project manager EUROBIKE
fairnamic GmbH

Tel.: +49 7541 95995 40

Mobile: +49 151 59907779

E-mail: kerstin.riedmueller@fairnamic.com



Botho Bär

Senior project manager awards
Rat für Formgebung Service GmbH

Tel.: +49 69 - 24 74 48 698

E-mail: eurobikeaward@gdc.de